



## **FORDINGBRIDGE TOWN COUNCIL**

# **Policy for Naming of Streets, Roads and Open Spaces**

**August 2020**

## INTRODUCTION

New Forest District Council (NFDC) are the street naming and numbering authority for the area under the provisions of Town Improvement Clauses Act 1847 sections 64 & 65 and the Public Health Act 1925 sections 17-19. More information about their responsibilities may be found on their website: [www.newforest.gov.uk](http://www.newforest.gov.uk)

The intention of this policy is to provide a framework for the Town Council to use to manage requests and to provide direction on naming roads, parks and open spaces which may arise from time to time.

There are three main types of naming situations this policy intends to address:

1. The naming of new housing developments
2. The naming of new streets and roads
3. The naming of parks and open spaces

## CRITERIA

- New street/park names should avoid duplicating any similar name already in use in the town or in the same postcode area. A variation in the terminal word, for example, "street", "road", "avenue", will not be accepted as sufficient reason to duplicate a name. It can have a detrimental effect in an emergency situation. This is in line with The Department of Transport guidance found in circular 3/93.
- Street/Park names should, where possible, reflect the history or geography of the site or area. Old Parish Maps are useful in naming schemes and the Town Council would encourage these to be considered.
- The use of an individual's name which relates to someone either living or alive during living memory should be avoided
- Property developers and individuals may suggest names for new Streets/Parks. Any naming suggestions are received by NFDC and checked against their criteria. The Town Council will be consulted on the proposals, at which point the Town Council may offer an alternative suggestion.
- No business names will be considered for Street/Park naming purposes.
- The Town Council will not support any unofficial 'marketing' titles used by developers in the sale of new properties. (Burgate Acres, Augustus Park)
- All street names and addresses are stored in databases and must meet the standards set out in BS7666. This restricts the use of punctuation marks and special characters e.g. apostrophes, hyphens, ampersands. The reason for this is to avoid potential problems when searching the databases.
- Phonetically similar names within the town should be avoided: for example, Alfred Road and Alfred Close or Churchill Road and Birch Hill Road.
- The use of numbers as the first part of a street name should be avoided. For example, 20 Four Elms Hill could be misconstrued in an emergency situation as 24 Elms Hill.
- Street/Park names beginning with "The" should be avoided.

## POLICY REVIEW

Fordingbridge Town Council is committed to reviewing its policies on a four year cycle.

**Version 1 Created: August 2020; Approved: F&P 26/08/20;**

**Policy Due for Next Review: No later than August 2024**